

ABOUT ME

Coming from the world of architecture, I truly believe in the words "form follows function" and my methods have always reflected UX. My strong design and sales background of 5+ years have taught me attention to detail, stakeholder management, creativity and an incredible work ethic. I love a challenge and know that my skills will greatly benefit your organisation.

EXPERIENCE

General Assembly 2021

- *UX Designer*
I took part in a 12 week, full time, immersive program (500+ hours) focused on human centred experience design. I **learnt and applied the full UX framework** and had hands-on experience applying essential tactics like wireframing, prototyping, user research, and usability testing. Projects I worked on include:
 - **UberLockr:** A new UberEats feature for convenient and contact free pickup
 - **ALDI Online:** New online shopping experience for ALDI
 - **VITA:** Sustainable solution to help users eat healthier meals

Denton Corker Marshall 2019-2021

- *Architectural Assistant*
I held a full time position at DCM, where I worked on multiple large scale projects that ranged from infrastructure to education to architectural competitions in China. I was part of the team that **delivered a bid for Victoria's largest infrastructure project**, North East Link, where I was responsible for delivering structural, noise wall and buildings packages. I was also responsible for creating presentations, documentaion, document control as well as standard plan, section, elevation and detail packages for other various projects.

Telstra 2017 -Present

- *Customer Advisor*
I currently hold a casual postion with Telstra, one of Australia's largest telecommunication companies, working in a retail store to provide solutions to customers. This has further increased my ability to **pitch ideas clearly and effectvely**. It has also allowed me to quickly gauge oppurtunities for sales, needing to read the needs of a customer to recommend the most suitable package. This has also given me **extensive experience using a wide range of OS and CRM platforms**.

Woods Bagot 2019

- *Intern*
I worked at the Shanghai branch of Woods Bagot, providing real and very rewarding experience in an industry role. During my time at the company, I worked on many competition proposols from commercial to educational to heritage restorations.

EDUCATION

The University of Melbourne Bachelor of Environments

General Assembly UX Design Immersive

ACHIEVEMENTS

- MHS Captain of Swimming
- National Coxwain
- State Swimmer
- Head of Marketing EdHour 2016
- Melbourne Academics Head Designer 2016
- Pool Lifeguard Award
- CYSM Lion Dance Performer 2017-2021
- UniMelb Mentor 2019

PERSONAL SKILLS

Software:

Figma
Invision
Adobe XD
Adobe Illustrator
Adobe Lightroom
Adobe Photoshop
Adobe Indesign
AutoCAD
Rhinoceros 3D
Sketchup
V-ray
Miro
Salesforce

Professional Skills:

User research
Market analysis
Affinity mapping
Persona creation
Sketching
Storyboarding
Wireframing
Low-high fi prototyping
Usability testing
3D modelling
Project management
Document control
Sales strategy
Photography

Languages:

English
Chinese

Currently Learning:

HTML JavaScript
CSS

Scan to see work

